



## Frequently Asked Questions

### Why Give to United Way of Greater Houston?

- United Way looks at the big picture. We bring together businesses and corporations, social service agencies, government institutions, non-profits, faith-based organizations and members of the community at large to make the biggest difference for the most people.
- Your donation goes to a broad array of services that help people, reinforce the social safety net, achieve measurable impact and build a strong future.
- Only United Way has the resources and experience to respond to our community's biggest challenges. We bring people together to assess needs, identify where the biggest impact can be made and address those needs.
- Trained volunteers measure program investments against quality standards, make on-site visits, study issues and make investment decisions.

### How Can I Become Involved?

United Way recruits volunteers to help make a positive change in our community. These volunteers serve as board and committee members, consultants and trainers through our Nonprofit Connection, and help to distribute United Way funds. For more information on volunteering, call (713) 685-2800.

### Who Governs United Way of Greater Houston?

United Way of Greater Houston is governed by an unpaid Board of Trustees made up of local volunteers from across the community. These volunteers determine policy and oversee every aspect of the organization. Professional staff manages day-to-day activities.

### Does United Way of Greater Houston Provide 100% of an Agency's Funding?

No. United Way provides only a portion of their funding. Agencies typically have additional sources of income such as government and foundation grants, client fees (generally based on the client's income) and funds generated through fundraising activities. The portion of an agency's budget that comes from United Way is critical for many reasons. It allows the agency to draw on matching funds from other sources and to leverage resources in other ways.

### Is My Gift to United Way Tax Deductible?

Your United Way gift is deductible on Schedule A of the Form 1040, if you choose to itemize deductions on your tax return. Please consult with your tax advisor regarding IRS limitations that may apply in your individual situation.