



United Way of Greater Houston

LOW-BUDGET IDEAS



Low-Budget Ideas are a way to provide a fun supplement to your company's United Way campaign. Use any of the ideas listed below, or if you have a fun idea of your own, talk to your United Way representative about implementing it in your company.

Fun Events

- Casual Day
- Executive Dunk Tank
- Online Auction
- Company Picnic/Employee Cookout
- Ice Cream Social
- Pizza Party
- Pancake Breakfast
- Office Olympics
- Cubicle Decorating Contest
- Departmental Penny Wars
- Softball/Volleyball Tournament
- Auction Premier Parking Space
- Beach Party
- Carnival
- Male Beauty Contest
- Chili Cook Off
- Dress-Up Day
- Hamster Race
- Baby Picture Contest
- Rubber Duck Race
- Ugly Tie Contest
- Wii Tournament
- Tackiest Holiday Sweater Competition
- Hot Chocolate And Whipped Cream Party On A Cold Day
- Oldest Company T-Shirt Contest

Education

- Hold Campaigner Training At A United Way Agency
- Agency Tours - Host A Regularly Scheduled Staff Meeting At An Agency
- Create And/Or Decorate Bulletin Boards
- United Way Fact-Filled Screen Savers
- Employee Testimonial - At UW Meetings, In Mass-Email, Broadcast Voice Mail, Added To United Way Video
- United Way Fact-Of-The-Day E-Mails
- United Way Trivia Contest Online Or At Meetings
- History Of United Way Of Greater Houston - See Your UW Rep For Historical Data
- Bring The Agencies To You, Hold An Agency Fair In A High Traffic Area In Your Building

Leadership Giving Meeting Ideas

- Breakfast Or Lunch At A UW Agency With Tour
- Breakfast And UW Speaker At Office
- Rush Hour Wine Tasting (With Donated Wine And Cheese)
- Golf, Tennis, Racquetball With CEO
- Serenade With Singers From UW Agencies
- Serve An Assortment Of Gourmet Desserts At Your United Way Meeting

Incentive Ideas

- Early Dismissal For Increasing Pledge To A Specified Level
- Campaign Committee Walks The Floor And Says Thank You And Gives Out Candy Bars, Ice Cream Sandwiches Etc.
- Time Off From Work
- Casual Day
- Tickets To Games/Movies
- Grocery Certificates
- Company T-Shirts
- Gift Certificates
- "Leave Work Early" Passes
- Trophy For Department With Highest Participation
- Purchase Small Thank-You Tokens From United Way Store Or Agency
- Executives Serve Lunch To Employees
- An Extra Day Off For A 10% Pledge Increase
- Drawing for First Time Donors

Special Event Fund Raisers

American Idol Talent Show
Silent Auctions
Live Auctions
Bake Sale Auction
James Coney Island Style Cookout
Employee Craft Show
Drawing For Prizes
Garage Sale - (Office Clutter, Surplus Supplies, Old Computers Etc...)
Hershy Hugs Sale
Executive Sumo Wrestling Match
Movie Day, Charge Admission And Serve Popcorn
Halloween Parade + Costume Contest
Jail-A-Thon - Employees Are Arrested And Jailed In A Public Place. Co-Workers Have To Bail Them Out
Bowl-A-Thon, Walk-A-Thon, Dance-A-Thon
Bike Race / Tricycle Race
Tailgate Party
Bake Sale
Candy Jar Guess
Book Fair
Car Wash
Turn The Office Into A Putt-Putt Range, (Prize For The Most Creative Station)
Flamingo Bombing
College Flag Contest

Themes

60'S 70'S, 80'S Theme
Christmas In September
Back To School Theme
Beach Party Theme
Carnival Games- Putt-Putt Golf, Pool Table, Ring Toss, Etc...
Mardi Gras
Movie Themes, (Charlie's Angels, Men In Black, Mission Impossible)
Mystery Theme
Political Scandal Theme
Olympics Theme
Scavenger Hunt
Hawaiian Luau
Reality Show
Superheroes
Oscars/Red Carpet Party
Black And White Party
Party In Paris
Go International
South Of The Border
African Safari
Casino Night
Do Something About It
Superbowl
Halloween
Harvest Festival

Team Building Ideas

Employee Band From Different Areas Of The Company Perform At Kickoff Rally
Lego Block Building Contest
Days Of Caring Projects - Build Teams From People In Different Departments
Bowling Tournament
Scavenger Hunt
Golf Tournament
Build Putt-Putt Golf Stations Out Of Found Objects
Volleyball Or Badminton Matches

Prizes

Drawing For \$1,000 Contributors To Receive Dinner With CEO At His/ Her Home
Ask Each Member Of The Executive Team To Donate A Prize For Auction
Services Donated By Employees (Pet Sitting, Car Wash, Etc.)
Breakfast Or Lunch With The CEO And 3 Friends
Limousine Lunch
Free Lunch In Company Cafeteria
Golf With The CEO At His/Her Country Club
Free Parking Or Use Of Executive Parking Spaces
Prizes To Random Picks For Wearing UW Buttons On Fridays
Prizes To Turn Pledge Cards In Early
Lunch Or Breakfast With Leaders - Several Members Of The Executive Team Will Dine With You And Give Career Pointers
Cook Out At An Executive's Home
Airline Tickets Using Company Frequesnt Flyer Miles



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