



United Way of Greater Houston

There are times when we must start over after a natural disaster, when we're fighting addictions, leaving an abusive situation, when we've been laid off from a job or just need a fresh start for many reasons. Since no one can do it alone, United Way is there with resources, counseling, job training, safe and affordable shelter, case management and help getting to those new beginnings that inspire all of us.



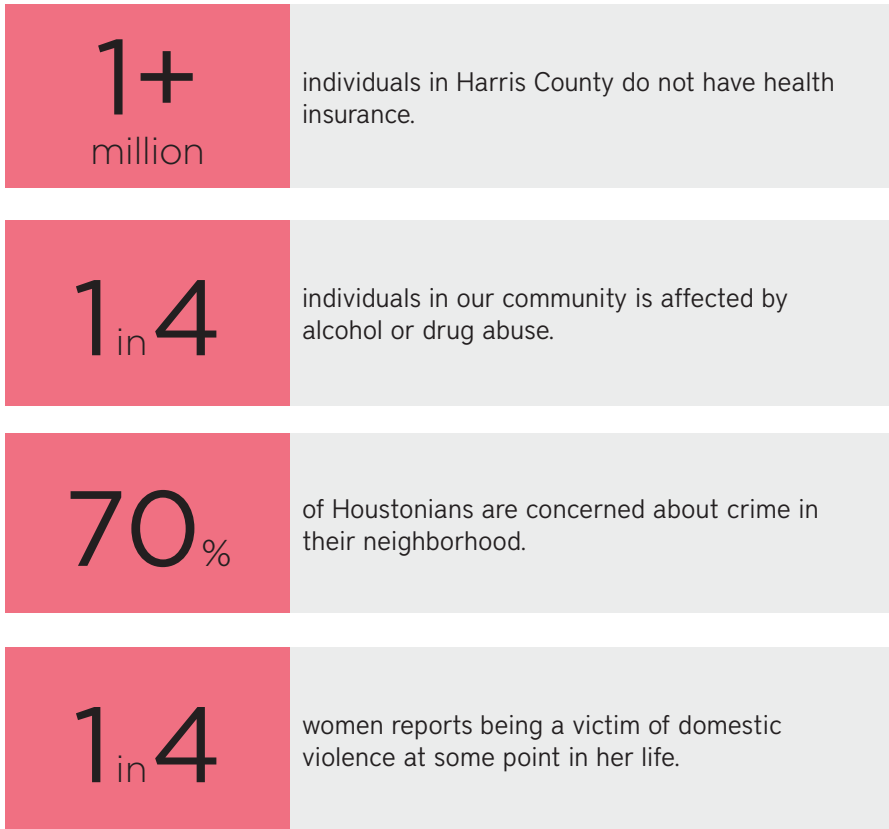
Do something

inspiring

FOR PEOPLE REBUILDING THEIR LIVES

Do
something
about it.

The reality



There are thousands in our community who are ready to change for the better but find themselves without a support system or family that can offer aid.

Many more are just one paycheck, one major illness or one tragedy away from needing assistance. In those times when personal or family problems are too big to face alone, United Way is there to provide a helping hand and help them go from problems to possibilities.

Understanding the need

In 2010, our 2-1-1 Texas/United Way HELPLINE answered more than 802,500 calls for help, which included:

- 82,780 calls for utility bill assistance
- 44,328 calls for food pantries
- 47,629 calls for housing assistance programs
- 5,262 calls for job search/training
- 6,857 calls for general legal aid
- 5,749 calls for mental health counseling

Cathy's story



A drug addict for half her life and homeless for several years, Cathy found herself trapped in a downward spiral. After dropping out of high school at age 17, she began seeing a 31-year-old man, with whom she had two children. Cathy was out of control, partaking in irresponsible and dangerous behavior.

But Cathy always had a dream of going to beauty school to learn how to cut hair. Following this passion, she entered a residential treatment program made possible by United Way. During her time there, she enrolled in an 18-month program to become a hair stylist.

The counselors' support changed Cathy's life, exposing her to all the things she is capable of. For the first time in her life, she found she was hungry for structure and discipline, which she never had growing up.

With the support of United Way, Cathy will be five years sober this September and followed her dream of becoming a hair stylist. She is now employed full time, where she is embraced and treated like family. No longer ashamed of her past, Cathy is excited about her future and what life holds for her.

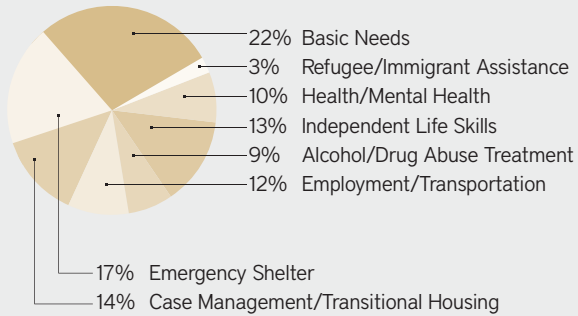
Did you know?

69% of those in United Way programs gained the skills needed to reenter the workforce.

Our investment

What your dollars can do

UNITED WAY INVESTMENT IN REBUILDING



\$3 A DAY (\$1,095 GIFT) CAN PROVIDE

18 visually-impaired clients with comprehensive case management, information & referral, diabetes education and support group services

\$20 A WEEK (\$1,040 GIFT) CAN PROVIDE

27 families with basic needs (food, clothing and rent/mortgage assistance) for a week, or 104 individuals can have access to 24-hour counseling and referral services

\$200 A WEEK (\$10,400 GIFT) CAN PROVIDE

employment services for 325 individuals

In Houston, we do something inspiring for people rebuilding their lives.

Basic needs • Independent life skills • Transportation • Employment/job skills
Mental health services • Housing and emergency shelter • Job readiness
Domestic violence services • Substance abuse counseling



The results

660
thousand

individuals were helped after violence, natural disasters, job loss and family emergencies.

24
thousand

families recieved free income tax preparation assistance resulting in \$37 million in refunds.

18+
thousand

women and children received the support needed to escape domestic violence.

54
thousand

individuals gained job-readiness skills to enter the workforce.

26
thousand

individuals received counseling.



IN HOUSTON, WE BELIEVE
THAT STARTING OVER IS
POSSIBLE.

United Way is there when individuals face life's most daunting challenges, lending a hand where it's most needed and helping rebuild lives. With your support, United Way is there with quality services to help people make a better future possible.

Please stand up for our community and join others who share your can-do spirit by giving generously. Together, we *do something about it* ... the United Way.

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