UNITED WAY IS HERE IN MONTGOMERY COUNTY, OFFERING HELP AND HOPE TO OUR NEIGHBORS.

As one of five regional centers across Greater Houston, our Montgomery County Center provides health and human services and resources. Together, we’re creating opportunities for our neighbors and our community to thrive.
MEET ALICE

You already know ALICE in Montgomery County. ALICE is your child care worker, the cashier at the supermarket, the barista at your coffee shop.

Asset Limited, Income Constrained, Employed

ALICE families work hard, but struggle to afford basic necessities like housing, food, child care, health care, and transportation.

ALL HOUSEHOLDS IN MONTGOMERY COUNTY:

<table>
<thead>
<tr>
<th>Population</th>
<th>193,637</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households</td>
<td>55,203</td>
</tr>
<tr>
<td>Unemployment rate</td>
<td>4.7%</td>
</tr>
</tbody>
</table>

22% are ALICE
+ 10% are in poverty
32% are struggling

211 TEXAS/UNITED WAY HELPLINE

When Montgomery County neighbors don’t know where to turn, 211 Texas/United Way HELPLINE is here to answer the call for help.

Calls to 211 collectively indicate the greatest areas of need in Montgomery County. United Way provides this critical data to key community leaders, empowering them to address real problems in our area.

24/7/365 connecting Montgomery County residents with available community resources

TOP NEEDS OF 25,615 MONTGOMERY COUNTY CALLERS IN 2019

- Medical Care/Services
- Food Programs/Services
- Disaster Services
- Utility Assistance Programs
- Housing Services
- Rent/Mortgage Assistance
- Transportation
- Homelessness Services
- Substance Abuse
- Mental Health
FOR NEARLY 100 YEARS, UNITED WAY OF GREATER HOUSTON HAS BROUGHT TOGETHER DIVERSE PARTNERS AND APPROACHES TO GET TO THE ROOT OF COMPLEX CHALLENGES HOLDING PEOPLE BACK.

We are a driving force for good that connects our neighbors to opportunities to thrive. We help our neighbors achieve financial stability, support families and youth with physical and behavioral health and educational services, and provide the safety net that catches the most vulnerable.

And, we manage every gift with care – shepherding your donation to make the greatest impact in the place we call home.

2020-2021 UNITED WAY INVESTMENTS IN MONTGOMERY COUNTY

<table>
<thead>
<tr>
<th>Program and Agency Investments</th>
<th>Special Initiatives &amp; Grants</th>
<th>Young Mothers Child Care Scholarships</th>
<th>United Way THRIVE Investments</th>
<th>Center Operations</th>
<th>Total Montgomery County Investments</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2.3 million</td>
<td>$166,500</td>
<td>$118,000</td>
<td>$167,500</td>
<td>$413,300</td>
<td>$3.16 million</td>
</tr>
</tbody>
</table>

* Special initiatives include: Basic Needs Grants, Transportation Initiative Grants and Tax Center investment

211 TEXAS/UNITED WAY HELPLINE

1,325,000+
IN 2019, WE CONNECTED MORE THAN 1.3 MILLION PEOPLE WITH HELP AND HOPE

25,615 of all calls in 2019 were from Montgomery County

716 active military/veteran calls from Montgomery County

UNITED WAY THRIVE: YEAR 11

ACROSS GREATER HOUSTON

10:1
RETURN ON INVESTMENT EVERY YEAR

61,130
FAMILIES PUT ON THE PATH TO FINANCIAL STABILITY

$3 MILLION
CUMULATIVE REDUCED DEBT AMONG UNITED WAY THRIVE CLIENTS WHO RECEIVED FINANCIAL COACHING
UNITED WAY IS HERE IN MONTGOMERY COUNTY
PROVIDING ACCESS TO CRITICAL SERVICES THAT LIFT UP OUR NEIGHBORS.

Investing in Social Services
Through strategic investments in local nonprofit agencies and programs, we help provide neighbors in Montgomery County access to critical services. Our Interagency Network also brings together nonprofit organizations, government agencies, and faith-based groups to address community needs in:

• Emergency Assistance
• Behavioral Health Services
• Special Needs
• Senior Services
• Skills for Self-Sufficiency
• Youth Services

Providing Help and Hope, 24/7/365
211 Texas/United Way HELPLINE is the one number for Montgomery County neighbors to call when they don’t know who to call. Using the most comprehensive database of social services in our community, HELPLINE specialists connect callers to available resources based on their needs and zip code.

• Highly trained Information & Referral Specialists provide vital information
• Available in more than 200 languages, 24/7/365
• Specific programs to assist seniors, veterans, and their families

Strengthening Family and Financial Stability
Our United Way THRIVE program supports hardworking Montgomery County families in their efforts to achieve financial stability and their dreams of a better life. By collaborating with key community organizations, we help families to:

• Discover career opportunities
• Increase income
• Manage and eliminate debt
• Build savings
• Acquire assets, such as a vehicle or home

Leading Long-Term Disaster Recovery
United Way is the leader in long-term recovery, which can take 3-5 years following a disaster. We facilitate MC CARES (Montgomery County Community Assistance Recovery Efforts and Services), the VOAD (Voluntary Organizations Active in Disaster) and Long Term Recovery Committee for Montgomery County.

• Facilitate and implement coordinated disaster response
• Provide immediate and long-term recovery support to Montgomery County residents
• Prioritize and organize resources to best serve the community
• Collaborate to achieve collective impact for Montgomery County

Removing Barriers to Higher Education
United Way provides Young Mothers’ Child Care Scholarships for young moms committed to continuing their education beyond high school. The United Way Women Who Rock Luncheon supports this initiative each year.

Taylor is the mother of a beautiful three-year-old, Hailee. After receiving the Young Mothers’ Child Care Scholarship, she graduated and achieved her life goal of becoming a Registered Nurse. While finishing school, she had tremendous peace of mind knowing that her daughter was safe and happy in a child care center that she would not have been able to afford on her own.