THE REALITY: NONPROFITS LACK DIVERSITY

It’s a reality that nonprofit boards lack diversity. Less than 15% of U.S. nonprofit board members are people of color. United Way Project Blueprint works to change this reality.

THE SOLUTION: UNITED WAY PROJECT BLUEPRINT

This unique program prepares emerging and current multicultural leaders for leadership roles on nonprofit and public sector boards. Ninety-five percent of program graduates are successfully placed into board service, ensuring that the future of Greater Houston’s nonprofit sector reflects the rich diversity of our community.

Why should you apply?

Leadership Skills
Learn about nonprofit management issues that can also translate to for-profit settings

Like-Minded People
Meet peers who share your passion for community, and make connections that last for years to come

Board Service
United Way makes the connection to nonprofits that match your passions and preferences

Alumni Network
Join a family of 900+ graduates to deepen your network and professional growth opportunities

Interested? Apply online:
bit.ly/UWProjectBlueprint

Applicants should:

• Represent Greater Houston’s cultural and ethnic diversity
• Have completed at least some higher education
• Be working professionals in a corporate (not a non-profit) setting
• Have demonstrated interest in community engagement
• Be committed to attend:
  Weekly evening sessions for 2 mo.
  Weekday overnight group retreat
  Weekend volunteer service project
  Graduation ceremony

First session: March 18, 2020
Apply by: January 12, 2020

For More Information
Email PBlueprint@unitedwayhouston.org
Applications and Fees

**What does the application entail? Is there a fee to apply?**
No fee to apply, just complete the application online. Finalists will be asked to interview in January 2020.

**What is the cost of program?**
If selected, cost to participate is $700 - more affordable than other leadership development programs. That covers the cost of the group overnight retreat, course materials, dinner on class days, the nonprofit Board Fair where you'll meet with agencies needing board members, and more.

**Is financial assistance available?**
Many participants ask their employers to sponsor them, either in part or in full.

**When is the fee due?**
Once selected, fee is due one week prior to first session: Wednesday, March 11, 2020.

**When is the application deadline? When will I find out if I'm accepted?**
Apply by January 12, 2020. All applicants will be notified in February 2020.

Program

**How long is the program?**
About two months: First session is March 18, 2020; Graduation is May 20, 2020.

**When and where are sessions held?**
Most are Wednesday evenings at United Way of Greater Houston, 50 Waugh Dr. Houston, TX 77008.

**What topics are covered?**
Curriculum includes governance, fiscal management, resource development and many other aspects of nonprofit and public board service.

**What if I can’t be there for all of the sessions?**
Candidates are expected to attend all sessions; one excused absence is permitted in the event of an unexpected business or personal situation.

**How many people get accepted?**
Each annual cohort is typically limited to about 25 participants.

**Do other United Ways have Project Blueprint programs?**
A few other United Ways have similar programs, but Project Blueprint is unique to Greater Houston.

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**FOR MORE INFORMATION**

Email  pblueprint@unitedwayhouston.org  
Website  bit.ly/UWProjectBlueprint  OR  unitedwayhouston.org/nonprofit-connection/project-blueprint