WHO SUPPORTS US

- 479 corporate campaigns
- 81,922 individual donors
- 9,473 donors giving $1,000+
- 904 Women’s Initiative members giving $2,500+
- 2,179 Young Leaders giving $1,000+
- 821 LINC members under age 30
- 758 ADT members giving $17.3 million

GIVING

- 2018-2019 Community Campaign: $70.5 million
- Corporate Giving: $19.3 million
- Leadership Giving: $32.9 million
- Other $18.3 million

CONVENE, LEAD, INFLUENCE, ADVOCATE FOR 95+ YEARS

- Service area: four counties (Fort Bend, Harris, Montgomery, Waller), 4,257 square miles
- Population: 6.5 million
- Board members: 45
- Staff size: 203

THE UNITED WAY DIFFERENCE:

- 82% of students in United Way programs were more successful in school
- 62,385 families gained greater financial stability
- 76% of those in United Way programs gained the skills to enter the workforce
- 2-1-1 connected 1.2 million with help from quality child care to food assistance
- 88% of seniors in United Way programs got the help they needed to remain independent

Together, we are creating opportunities for everyone in our community to thrive. United Way of Greater Houston is here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through things like education and job training. We bring people and partners together to address tough issues and create real change. Join us.

THE SIX

MOST IMPORTANT THINGS TO KNOW ABOUT UNITED WAY OF GREATER HOUSTON

1. 2-1-1 TEXAS/UNITED WAY HELPLINE

In 2018, we connected more than 1.2 million of our neighbors with help. Nationally recognized and staffed by trained professionals, the 2-1-1 Texas/United Way HELPLINE connects those in need with help, hope, and critical social services 24 hours a day, seven days a week, every day of the year. It is one of our community’s most valuable resources.

2. FAMILY FINANCIAL STABILITY

United Way THRIVE put more than 62,385 families on the path to financial stability and achieved a 10:1 return on investment last year. United Way THRIVE is a collaborative comprising nonprofits, employers, community colleges, financial institutions, and city and state agencies, that work together to provide families with resources, support, and services to help them reach lasting financial independence.

3. SAFETY NET

We improved the lives of 2 million people in the Greater Houston area last year. United Way of Greater Houston provides the safety net for our community through services that stabilize those who are vulnerable and unable to meet their basic needs. The safety net includes everything from food and shelter to quality child care and home-delivered meals for seniors. We know that before families can think about the future, they must be able to meet their basic needs.

4. ACADEMIC SUCCESS

82 percent of students in United Way programs were more successful in school. We know that a strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we are helping prepare the next generation to lead our families, businesses, and communities.

5. CONVENER

We bring together nonprofits, businesses, city and state agencies, and the community at large. As a convener, we leverage resources and competencies to best address big issues like workforce development, disaster recovery, and the quality of life for returning veterans.

6. GOOD STEWARDSHIP

We operate efficiently, effectively, and with a commitment to transparency and measurable results. Our community investments are backed by research, made by trained volunteers, and ensured by good stewardship. The annual community campaign fuels our work, and we invest more of those funds back into our community than any other United Way in the country.

KEY CHALLENGES OUR COMMUNITY FACES:

- 1 in 5 students in Greater Houston does not graduate from high school
- 40% of families in our area struggle just to get by
- 1 in 5 families has trouble buying groceries each month
- $9,100 per child is the average annual cost of child care in Texas
- 45% of seniors struggle to meet everyday expenses

THE UNITED WAY DIFFERENCE:

- 82% of students in United Way programs were more successful in school
- 62,385 families gained greater financial stability
- 76% of those in United Way programs gained the skills to enter the workforce
- 2-1-1 connected 1.2 million with help from quality child care to food assistance
- 88% of seniors in United Way programs got the help they needed to remain independent

Together, we are creating opportunities for everyone in our community to thrive. United Way of Greater Houston is here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through things like education and job training. We bring people and partners together to address tough issues and create real change. Join us.

KEY FACTS

DO SOMETHING ABOUT IT

In 2018, we connected more than 1.2 million of our neighbors with help. Nationally recognized and staffed by trained professionals, the 2-1-1 Texas/United Way HELPLINE connects those in need with help, hope, and critical social services 24 hours a day, seven days a week, every day of the year. It is one of our community’s most valuable resources.

United Way THRIVE put more than 62,385 families on the path to financial stability and achieved a 10:1 return on investment last year. United Way THRIVE is a collaborative comprising nonprofits, employers, community colleges, financial institutions, and city and state agencies, that work together to provide families with resources, support, and services to help them reach lasting financial independence.

We improved the lives of 2 million people in the Greater Houston area last year. United Way of Greater Houston provides the safety net for our community through services that stabilize those who are vulnerable and unable to meet their basic needs. The safety net includes everything from food and shelter to quality child care and home-delivered meals for seniors. We know that before families can think about the future, they must be able to meet their basic needs.

We know that a strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we are helping prepare the next generation to lead our families, businesses, and communities.

As a convener, we leverage resources and competencies to best address big issues like workforce development, disaster recovery, and the quality of life for returning veterans.

Our community investments are backed by research, made by trained volunteers, and ensured by good stewardship. The annual community campaign fuels our work, and we invest more of those funds back into our community than any other United Way in the country.

Together, we are creating opportunities for everyone in our community to thrive. United Way of Greater Houston is here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through things like education and job training. We bring people and partners together to address tough issues and create real change. Join us.

THE SIX

1. 2-1-1 TEXAS/UNITED WAY HELPLINE

In 2018, we connected more than 1.2 million of our neighbors with help. Nationally recognized and staffed by trained professionals, the 2-1-1 Texas/United Way HELPLINE connects those in need with help, hope, and critical social services 24 hours a day, seven days a week, every day of the year. It is one of our community’s most valuable resources.

2. FAMILY FINANCIAL STABILITY

United Way THRIVE put more than 62,385 families on the path to financial stability and achieved a 10:1 return on investment last year. United Way THRIVE is a collaborative comprising nonprofits, employers, community colleges, financial institutions, and city and state agencies, that work together to provide families with resources, support, and services to help them reach lasting financial independence.

3. SAFETY NET

We improved the lives of 2 million people in the Greater Houston area last year. United Way of Greater Houston provides the safety net for our community through services that stabilize those who are vulnerable and unable to meet their basic needs. The safety net includes everything from food and shelter to quality child care and home-delivered meals for seniors. We know that before families can think about the future, they must be able to meet their basic needs.

4. ACADEMIC SUCCESS

82 percent of students in United Way programs were more successful in school. We know that a strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we are helping prepare the next generation to lead our families, businesses, and communities.

5. CONVENER

We bring together nonprofits, businesses, city and state agencies, and the community at large. As a convener, we leverage resources and competencies to best address big issues like workforce development, disaster recovery, and the quality of life for returning veterans.

6. GOOD STEWARDSHIP

We operate efficiently, effectively, and with a commitment to transparency and measurable results. Our community investments are backed by research, made by trained volunteers, and ensured by good stewardship. The annual community campaign fuels our work, and we invest more of those funds back into our community than any other United Way in the country.

Together, we are creating opportunities for everyone in our community to thrive. United Way of Greater Houston is here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through things like education and job training. We bring people and partners together to address tough issues and create real change. Join us.

THE SIX

1. 2-1-1 TEXAS/UNITED WAY HELPLINE

In 2018, we connected more than 1.2 million of our neighbors with help. Nationally recognized and staffed by trained professionals, the 2-1-1 Texas/United Way HELPLINE connects those in need with help, hope, and critical social services 24 hours a day, seven days a week, every day of the year. It is one of our community’s most valuable resources.

2. FAMILY FINANCIAL STABILITY

United Way THRIVE put more than 62,385 families on the path to financial stability and achieved a 10:1 return on investment last year. United Way THRIVE is a collaborative comprising nonprofits, employers, community colleges, financial institutions, and city and state agencies, that work together to provide families with resources, support, and services to help them reach lasting financial independence.

3. SAFETY NET

We improved the lives of 2 million people in the Greater Houston area last year. United Way of Greater Houston provides the safety net for our community through services that stabilize those who are vulnerable and unable to meet their basic needs. The safety net includes everything from food and shelter to quality child care and home-delivered meals for seniors. We know that before families can think about the future, they must be able to meet their basic needs.

4. ACADEMIC SUCCESS

82 percent of students in United Way programs were more successful in school. We know that a strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we are helping prepare the next generation to lead our families, businesses, and communities.

5. CONVENER

We bring together nonprofits, businesses, city and state agencies, and the community at large. As a convener, we leverage resources and competencies to best address big issues like workforce development, disaster recovery, and the quality of life for returning veterans.

6. GOOD STEWARDSHIP

We operate efficiently, effectively, and with a commitment to transparency and measurable results. Our community investments are backed by research, made by trained volunteers, and ensured by good stewardship. The annual community campaign fuels our work, and we invest more of those funds back into our community than any other United Way in the country.

Together, we are creating opportunities for everyone in our community to thrive. United Way of Greater Houston is here to help families meet their basic needs, like food and housing, and establish a pathway to a better future through things like education and job training. We bring people and partners together to address tough issues and create real change. Join us.