LEADERSHIP DONORS MAKE THE DIFFERENCE
DO SOMETHING ABOUT IT

Your gift helps real neighbors in our community, just like these.
OUR STRATEGIC VISION

United Way of Greater Houston will create the opportunity for every person in our community to thrive by:

Creating a pathway to self-sufficiency and success by providing tools, resources, and educational support to help hardworking individuals and families obtain financial stability and quality of life.

Helping young people achieve academic success through quality out-of-school programs, including early childhood education, before and after school programs, and school break programming.

Providing safety net programs that help people take care of their basic and immediate needs, like food, shelter, clothing, and other critical services.

Convening and leading long-term recovery efforts when our community faces disaster.

Operating the 211 Texas/United Way HELPLINE, staffed with specialists accessing our community’s largest, most up-to-date database of social services, 24/7/365 days a year to help those in need access hope and help.
CONTRIBUTION LEVELS

Alexis de Tocqueville Society members’ annual gifts of $10,000 or more demonstrate their deeply rooted commitment to our community.

Leadership Circle donors take a stand for our community through their generous annual gifts ranging from $5,000 to $9,999.

Impact Circle supporters make a profound impact through their gifts of $2,500 to $4,999.

Chairman’s Club members provide an outstanding base of support through their gifts of $1,000 to $2,499.

SPECIAL GROUPS

Women’s Initiative members generously support United Way with personal gifts of $2,500 or more. They gather together for social and personal development opportunities throughout the year.

Young Leaders are professionals age 45 and under, who pave the way for the future through gifts of $1,000 or more annually. This group hosts events to develop professional relationships with like-minded individuals, business professionals and prominent community leaders.

Stay United is for those who are retired or thinking of retiring. This group can connect you with service and education projects, new friends, and opportunities to create impact in our community.

Diamond Donors are loyal donors who have supported United Way’s mission with their generous annual gifts for 25 years or more.

LINC (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of $250.

THE IMPACT OF YOUR GIFT

$1,000 ($19 a week) will provide 20 nights of emergency shelter to keep a family of four safe and secure in the wake of a disaster.

$2,500 ($48 a week) will provide workforce development services for five people, helping them increase their income and better support their families.

$5,000 ($96 a week) will provide critical mental health services for six individuals, helping ensure their stability and productivity.

$10,000 ($192 a week) will provide a year of quality early childhood education for three low-income children, helping ensure they are ready to start and succeed in school.
### THE IMPACT WE MAKE TOGETHER

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Description</th>
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<tbody>
<tr>
<td>2 MILLION</td>
<td>people improved their lives in the last year</td>
</tr>
<tr>
<td>1.2 MILLION</td>
<td>people received help from quality child care to food assistance through 211</td>
</tr>
<tr>
<td>82%</td>
<td>of students in United Way programs were more successful in school</td>
</tr>
<tr>
<td>76%</td>
<td>of those in United Way programs gained the skills to enter the workforce</td>
</tr>
<tr>
<td>88%</td>
<td>of seniors in United Way programs got the help they needed to remain independent</td>
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### HOW WE TACKLE THE ISSUES

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Description</th>
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<tbody>
<tr>
<td>INVEST</td>
<td>Invest in quality services throughout our community</td>
</tr>
<tr>
<td>INITIATIVES</td>
<td>Lead special initiatives like United Way THRIVE and United Way Bright Beginnings</td>
</tr>
<tr>
<td>CREATE ACCESSIBILITY</td>
<td>Create accessibility to health and human services by operating four area centers</td>
</tr>
<tr>
<td>SERVICES</td>
<td>Provide capacity-building services for nonprofits in our area</td>
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### STAY CONNECTED

For more information please contact Taylor Grimes at 713-685-2336 or tgrimes@unitedwayhouston.org.

### ATTEND AN EVENT

To learn more about our events, visit our online calendar at unitedwayhouston.org/donors/events.

### WAYS TO GIVE

Through your company campaign via payroll deduction, check, credit card or direct bill.

- Online at unitedwayhouston.org
- With stocks and securities
- Through a donor-advised fund