United Way of Greater Houston creates opportunities for everyone in our community to thrive.

Together, we improve the lives of 2 million people each year by:

Providing life-saving services to meet people’s most basic needs, like food and shelter

Creating a pathway to success through tools, resources, and education

Bringing people and partners together to collaborate and create systemic change in key areas, like family financial stability

Providing the support needed to get through a tough time, like job loss or a natural disaster
40% of Greater Houston residents are struggling just to get by

Low-income students lose two months of math skills and reading achievement over the summer

1 in 5 families in our community struggle to buy groceries

Kids with no place to go after school miss out on valuable learning, while parents lose eight days of work and businesses lose up to $300 billion a year in productivity

45% of older adults struggle to meet everyday expenses

In 2018, 2-1-1 Texas/United Way Helpline connected 1.2 million of our neighbors with help.

Last year, United Way THRIVE put 62,385 families on the path to financial stability and achieved a 10:1 return on investment.

We improved the lives of 2 million people in the Greater Houston area last year.

82 percent of students in United Way programs were more successful in school.

We bring together nonprofits, businesses, city and state agencies, and the community at large.

We operate efficiently, effectively, and with a commitment to transparency and measurable results.

WHAT YOUR GIFT CAN DO

$2.50 per pay period can provide summer book clubs for six youth

$5 per pay period can provide 63 pounds of nutritious food to a family in need

$10 per pay period can provide 17 youth with a safe place to learn and grow after school for one week

$25 per pay period can provide 90 meals delivered to low-income seniors

$50 per pay period can prepare three people for success in the workforce

*Based on 24 pay periods per year
### Make Your Gift Do More

#### Be a Leadership Donor

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alexis de Tocqueville Society</td>
<td>$10,000 or more</td>
</tr>
<tr>
<td>Leadership Circle</td>
<td>$5,000 to $9,999</td>
</tr>
<tr>
<td>Impact Circle</td>
<td>$2,500 to $4,999</td>
</tr>
<tr>
<td>Chairman’s Club</td>
<td>$1,000 to $2,499</td>
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<tr>
<td>Women’s Initiative</td>
<td>Community-minded women who give $2,500 or more</td>
</tr>
<tr>
<td>Young Leaders</td>
<td>Professionals age 45 and under who give $1,000 or more</td>
</tr>
</tbody>
</table>

### United Way LINC:
A group of donors 30 and under who are focused on volunteering and give $250 or more annually. Learn more at houstonlinc.org.

### Stay United:
If you are retired or thinking about retiring, this group can connect you with service and education opportunities, new friends, and opportunities to create impact in our community.

### Diamond Donors:
Loyal individuals who have helped United Way improve lives with their generous annual gifts for 25 years or more.