UNITED WAY OF GREATER HOUSTON
FORT BEND CENTER
DO SOMETHING ABOUT IT

UNITED WAY IS HERE IN FORT BEND, OFFERING HELP AND HOPE TO OUR NEIGHBORS.

As one of five regional centers across Greater Houston, our Fort Bend Center provides health and human services and resources. Together, we’re creating opportunities for our neighbors and our community to thrive.
FORT BEND COUNTY NEIGHBORS ARE IN NEED.

MEET ALICE

You already know ALICE in Fort Bend County. ALICE is your child care worker, the cashier at the supermarket, the barista at your coffee shop.

Asset Limited, Income Constrained, Employed

ALICE families work hard to live above the Federal Poverty Level, but struggle to afford basic necessities like housing, food, child care, health care, and transportation.

ALL HOUSEHOLDS IN FORT BEND COUNTY:

<table>
<thead>
<tr>
<th>Population</th>
<th>Households</th>
<th>Unemployment rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>741,237</td>
<td>230,121</td>
<td>6.5%</td>
</tr>
</tbody>
</table>

22% are ALICE

+ 8% are in poverty

30% are struggling

211 TEXAS/UNITED WAY HELPLINE

When Fort Bend County neighbors don’t know where to turn, 211 Texas/United Way HELPLINE is here to answer the call for help.

Calls to 211 collectively indicate the greatest areas of need in Fort Bend. United Way provides this critical data to key community leaders, empowering them to address real problems in our area.

TOP NEEDS OF 34,247 FORT BEND CALLERS IN 2019

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utility Assistance Programs</td>
<td></td>
</tr>
<tr>
<td>Medical Care/Services</td>
<td></td>
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<tr>
<td>Food Programs/Services</td>
<td></td>
</tr>
<tr>
<td>Rent/Mortgage Assistance</td>
<td></td>
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<tr>
<td>Housing Services</td>
<td></td>
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<tr>
<td>Disaster Services</td>
<td></td>
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<tr>
<td>Household/Personal Care/Clothing</td>
<td></td>
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<tr>
<td>Income Tax Programs/Services</td>
<td></td>
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<tr>
<td>Transportation</td>
<td></td>
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<tr>
<td>Homelessness Services</td>
<td></td>
</tr>
</tbody>
</table>

24/7/365 connecting Fort Bend County residents with available community resources
UNITED WAY IS HERE TO HELP.

FOR NEARLY 100 YEARS, UNITED WAY OF GREATER HOUSTON HAS BROUGHT TOGETHER DIVERSE PARTNERS AND APPROACHES TO GET TO THE ROOT OF COMPLEX CHALLENGES HOLDING PEOPLE BACK.

We are a driving force for good that connects our neighbors to opportunities to thrive. We help our neighbors achieve financial stability, support families and youth with physical and behavioral health and educational services, and provide the safety net that catches the most vulnerable.

And, we manage every gift with care – shepherding your donation to make the greatest impact in the place we call home.

**2020-2021 UNITED WAY INVESTMENTS IN FORT BEND**

$1,682,000 Program and Agency Investments + $212,500 Special Initiatives and Grants + $127,500 United Way THRIVE Investments + $361,500 Center Operations = $2.38 million Total Fort Bend County Investments

* Special initiatives include Transportation, Basic Needs, Harvey Basic Needs

**211 TEXAS/UNITED WAY HELPLINE**

1,325,000+ in 2019, we connected more than 1.3 million people with help and hope

34,247 of all calls in 2019 were from Fort Bend County

824 active military/veteran calls from Fort Bend County

**UNITED WAY THRIVE: YEAR 11**

ACROSS GREATER HOUSTON

10:1 Return on Investment every year

61,130 families put on the path to financial stability

$3 million cumulative reduced debt among United Way Thrive clients who received financial coaching
UNITED WAY IS HERE IN FORT BEND COUNTY
PROVIDING ACCESS TO CRITICAL SERVICES THAT LIFT UP OUR NEIGHBORS.

Providing Help and Hope, 24/7/365
211 Texas/United Way HELPLINE is the one number for Fort Bend neighbors to call when they don't know who to call. Using the most comprehensive database of social services in our community, HELPLINE specialists connect callers to available resources based on their needs and zip code.

- Highly trained Information & Referral Specialists provide vital information
- Available in more than 200 languages, 24/7/365
- Specific programs to assist seniors, veterans, and their families

Investing in Social Services
Through strategic investments in local nonprofit agencies and programs, we help provide neighbors in Fort Bend County access to critical services. Our Fort Bend CONNECT network also brings together nonprofit organizations, government agencies, and faith-based groups to address community needs in:
- Emergency Assistance
- Counseling Services
- Health Services
- Medical Special Needs
- Senior Services
- Skills for Self-Sufficiency
- Youth Services

Leading Long-Term Disaster Recovery
United Way is the leader in long-term recovery, which can take 3-5 years following a disaster. Along with the Fort Bend County Office of Homeland Security and Emergency Management, we lead Fort Bend Recovers – a collaborative network of nearly 70 local organizations that:
- Facilitate and implement coordinated disaster response
- Provide immediate and long-term recovery support to Fort Bend residents
- Prioritize and organize resources to best serve the community
- Collaborate to achieve collective impact for Fort Bend County

After I was laid off, a United Way THRIVE employment coach reviewed my resume free of charge. He recommended that I focus on my auditing skills and United Way even paid to renew my association membership when I could not afford it. Through training and the coach's contacts, I am now a store auditor and love what I do.

— Ms. W, 61-year-old IT Professional