More than 40% of families in our community are working hard but can’t make ends meet. These families struggle to take care of the basics, like food, housing, and health care. COVID-19, the economic fallout, and significant job loss have increased the number of people who need help and have made life tougher for those who were already struggling.

United Way of Greater Houston helps people break down the barriers that keep them in a state of struggle and prevent them from becoming financially stable. With your help, we provide a safety net to help people meet their immediate basic needs and we help our neighbors achieve long-term financial stability and success.

YOUR SUPPORT IS MORE IMPORTANT THAN EVER.

2020-2021 UNITED WAY POCKET CARD

United Way of Greater Houston
THE SIX

211 TEXAS/UNITED WAY HELPLINE

A 24/7 number to call for help and hope, 211 connected 1.3 million of our neighbors with assistance in 2019.

FAMILY FINANCIAL STABILITY

Last year, United Way THRIVE put 61,000 families on the path to financial stability through financial coaching and education, job training, savings and credit building, safe and affordable financial products, and more.

SAFETY NET

Urgently-needed services like food, housing, health care, and help escaping violence stabilize people who are in crisis and unable to meet their basic needs so they can start thinking about the future.

YOUTH SUCCESS

Through early childhood education, out-of-school enrichment, mentors, and other academic support, we help prepare the next generation to lead our families, businesses, and communities.

IN TIMES OF CRISIS

United Way is front and center, helping our community get through crises, like Hurricane Harvey and COVID-19.

ENSURING THE WELLBEING OF ALL

We believe our community’s wellbeing depends on the wellbeing of everyone who lives here, and work to address the opportunity gap, attitudes and conditions that make it difficult for some to thrive.

211 TEXAS/UNITED WAY HELPLINE

Most Important Things to Know

Family Financial Stability

Safety Net

Youth Success

In Times of Crisis

Ensuring the Wellbeing of All

United Way is front and center, helping our community get through crises, like Hurricane Harvey and COVID-19.

We believe our community’s wellbeing depends on the wellbeing of everyone who lives here, and work to address the opportunity gap, attitudes and conditions that make it difficult for some to thrive.
In our area, more than 40% of families struggle just to cover the basics, like food, housing, and health care.

The average cost of child care in Texas is nearly $10,000 a year per child.

2 in 5 families don’t have $400 saved in case of an emergency.

$5 per pay period can provide 166 meals to families in need.

$10 per pay period can provide a young person with three months of quality after-school programs.

$50 per pay period can prepare three people to start and succeed in new jobs.
MAKE YOUR GIFT DO MORE

BE A LEADERSHIP DONOR

ALEXIS DE TOCQUEVILLE SOCIETY
$10,000 or more

LEADERSHIP CIRCLE
$5,000 to $9,999

IMPACT CIRCLE
$2,500 to $4,999

CHAIRMAN’S CLUB
$1,000 to $2,499

WOMEN’S INITIATIVE
Community-minded women who give $2,500 or more

YOUNG LEADERS
Professionals age 45 and under who give $1,000 or more

United Way LINC: A group of donors 30 and under who are focused on volunteering and give $250 or more annually. Learn more at houstonlinc.org.

Stay United: If you are retired or thinking about retiring, this group can connect you with service and education opportunities, new friends, and opportunities to create impact in our community.

Diamond Donors: Loyal individuals who have helped United Way improve lives with their generous annual gifts for 25 years or more.

Your gift helps real families in our community, like those pictured.