UNITED WAY IS HERE IN WALLER COUNTY, OFFERING HELP AND HOPE TO OUR NEIGHBORS.

As one of five regional centers across Greater Houston, our Waller County Center provides health and human services and resources. Together, we’re creating opportunities for our neighbors and our community to thrive.
**MEET ALICE**

You already know ALICE in Waller County. ALICE is your child care worker, the cashier at the supermarket, the barista at your coffee shop.

**Asset Limited, Income Constrained, Employed**

ALICE families work hard, but struggle to afford basic necessities like housing, food, child care, health care, and transportation.

**ALL HOUSEHOLDS IN WALLER COUNTY:**

- 47,049 Population
- 14,082 Households
- 9% Unemployment rate
- 34% are ALICE
- 17% are in poverty
- 51% are struggling

**211 TEXAS/UNITED WAY HELPLINE**

When Waller County neighbors don’t know where to turn, 211 Texas/United Way HELPLINE is here to answer the call for help.

Calls to 211 collectively indicate the greatest areas of need in Waller County. United Way provides this critical data to key community leaders, empowering them to address real problems in our area.

**24/7/365 connecting Waller County residents with available community resources**

**TOP NEEDS OF 2,872 WALLER COUNTY CALLERS IN 2019**

- Medical Care/Services
- Food Programs/Services
- Utility Assistance Programs
- Housing Services
- Rent/Mortgage Assistance
- Transportation
- Mental Health
- Homelessness Services
- Individual, Family and Community Support
- Substance Abuse
United Way is here to help.

For nearly 100 years, United Way of Greater Houston has brought together diverse partners and approaches to get to the root of complex challenges holding people back.

We are a driving force for good that connects our neighbors to opportunities to thrive. We help our neighbors achieve financial stability, support families and youth with physical and behavioral health and educational services, and provide the safety net that catches the most vulnerable.

And, we manage every gift with care — shepherding your donation to make the greatest impact in the place we call home.

2020-2021 united way investments in Bay Area

$372,800 Program and Agency Investments + $7,500 Special Initiatives & Grants + $105,900 United Way THRIVE Investments + $405,800 Center Operations = $892,000 Total Waller County Investments

211 Texas/United Way Helpline

1,325,000+ In 2019, we connected more than 1.3 million people with help and hope

2,872 of all calls in 2019 were from Waller County

78 active military/veteran calls from Waller County

United Way Thrive: Year 11

Across Greater Houston

10:1 Return on investment every year

61,130 Families put on the path to financial stability

$3 million Cumulative reduced debt among United Way Thrive clients who received financial coaching
UNITED WAY IS HERE IN WALLER COUNTY
PROVIDING ACCESS TO CRITICAL SERVICES THAT LIFT UP OUR NEIGHBORS.

Investing in Social Services
Through strategic investments in local nonprofit agencies and programs, we help provide neighbors in Waller County access to critical services. Our Interagency Network also brings together nonprofit organizations, government agencies, and faith-based groups to address community needs in:

- Emergency Assistance
- Behavioral Health Services
- Special Needs
- Senior Services
- Skills for Self-Sufficiency
- Youth Services

Providing Help and Hope, 24/7/365
211 Texas/United Way HELPLINE is the one number for Waller County neighbors to call when they don't know who to call. Using the most comprehensive database of social services in our community, HELPLINE specialists connect callers to available resources based on their needs and zip code.

- Highly trained Information & Referral Specialists provide vital information
- Available in more than 200 languages, 24/7/365
- Specific programs to assist seniors, veterans, and their families

Strengthening Family and Financial Stability
Our United Way THRIVE program supports hardworking Waller County families in their efforts to achieve financial stability and their dreams of a better life. By collaborating with key community organizations, we help families to:

- Discover career opportunities
- Increase income
- Manage and eliminate debt
- Build savings
- Acquire assets, such as a vehicle or home

Leading Long-Term Disaster Recovery
United Way is the leader in long-term recovery, which can take 3-5 years following a disaster. We facilitate the Waller County Recovery Committee (WCRC) to strengthen long-term recovery coordination in Waller and some surrounding areas.

- Facilitate and implement coordinated disaster response
- Provide immediate and long-term recovery support to Waller County residents
- Prioritize and organize resources to best serve the community
- Collaborate to achieve collective impact for Waller County

"I came to the THRIVE Center during a very difficult time in my life. I was homeless and had been searching for work for months. But with the help from my THRIVE coaches, I found housing and a full-time job. I want to thank everyone for helping me."
- T.H.

United Way of Greater Houston - Waller County Center
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