Where in our community am I?

Use these photos, clues, and information about United Way programs and services to play “Where in our community am I?” virtually.

Set each photo as your virtual background on Zoom or Microsoft Teams. Take a screenshot of you with the virtual background behind you to share with employees and ask them to guess where you are. Share the hints and answer options below. Offer an incentive to encourage participation and announce the winners at the end of your campaign!

Download the full-size images at: http://content.unitedwayhouston.org/content/backgrounds.zip

211 Texas/United Way HELPLINE

Hint: The people who work here are trained to provide social service assistance.

Hint: In times of crisis, like COVID-19, you can call this number for critical resources and information.

Answer options: 411 / 311 / 211 / 911

Answer: 211 Texas/United Way HELPLINE. The 211 Texas/United Way HELPLINE is a 24/7 confidential social services helpline that connects people with help finding food, child care, transportation, disaster recovery services, and more. In 2019, 211 connected more than 1.3 million of our neighbors with help, the most in a single year, and a sign of the growing needs in our community. In the first five months of the COVID-19 pandemic, 211 has connected more than 145,000 of our neighbors with critical resources.

United Way Bright Beginnings
Hint: Kids who come here often outperform their peers on achievement tests.

Hint: Child-centered learning is one of the hallmarks of this program.

Answer options: Kindergarten / United Way THRIVE / United Way Bright Beginnings / Kids Way

Answer: United Way Bright Beginnings. United Way Bright Beginnings, a partnership between United Way of Greater Houston and ExxonMobil, is an innovative early education program designed to help children from lower-income families achieve social, emotional, physical, and cognitive milestones and enter school ready to succeed. Bright Beginnings’ hands-on curriculum and child-centered approach make a measurable difference in preparing children to start and succeed in school. United Way Bright Beginnings has helped more than 11,700 children build a foundation for the future, with alumni outperforming their peers on 80% of standardized tests over the last five years.

SERJobs welding lab

Hint: To work in here, you need to wear about 10 pounds of gear.

Hint: People train in this space for high-demand jobs.

Answer options: SERJobs welding lab / Texas Workforce Commission / Houston Pottery Studio / Houston Fire Department

Answer: SERJobs welding lab, part of United Way THRIVE. SERJobs is part of United Way THRIVE, a United Way-led collaborative that helps people become financially stable by increasing their income, building savings, and acquiring assets. A key component of United Way THRIVE is getting a higher-paying job and SERJobs is one of the partners that helps THRIVE clients do that. This is the SERJobs welding lab, where clients get the training needed for certification and, eventually, well-paying, high-demand jobs.

United Way after-school program at Wesley Community Center

Hint: Young people come here during times they are most vulnerable, like between 3 and 6pm.
Hint: Here, young people get help with homework, and benefit from role models and enriching activities.

Answer options: United Way Bright Beginnings / Roller rink / Library / United Way after-school program

Answer: United Way after-school program at Wesley Community Center. Wesley Community Center is just one of the partners through which United Way invests in out-of-school time services, like after-school programs. These programs give young people a safe place to go where they continue learning and have access to caring adults while they are out of school. Last year, with our help, United Way provided 26,000 young people with after-school programs.

**Target Hunger community garden**

Hint: This place helps meet one of our most basic needs.

Hint: United Way volunteers have done a lot of planting here.

Answer options: Produce section / Target Hunger community garden / United Way THRIVE / Discovery Green

Answer: Target Hunger community garden. Target Hunger is a United Way of Greater Houston affiliate agency working to address one of our most basic needs, food. Target Hunger offers food pantries, mobile food distribution sites, emergency food assistance, and a delivery program for seniors. The community garden you see here produces more than 6,000 pounds of produce annually that helps feed people in our community.