More than 40% of families in our community are working hard but can’t make ends meet. These families struggle to take care of the basics, like food, housing, and health care. COVID-19, the economic fallout, and significant job loss have increased the number of people who need help and have made life tougher for those who were already struggling.

United Way of Greater Houston helps people break down the barriers that keep them in a state of struggle and prevent them from becoming financially stable. With your help, we provide a safety net to help people meet their immediate basic needs and we help our neighbors achieve long-term financial stability and success.

Your support is more important than ever.
In 2019, we connected 1.3 million of our neighbors with help.

Nationally recognized and staffed by trained professionals, the 211 Texas/United Way HELPLINE connects people to the safety net they need in times of disaster and distress 24 hours a day, seven days a week, every day of the year. Whether you need help with food, housing, health care, child care, or disaster recovery, call 211. It is one of our community’s most valuable resources.

Last year, United Way THRIVE put 61,000 families on the path to financial stability and achieved a 10:1 return on investment.

United Way of Greater Houston leads United Way THRIVE, a collaborative comprising nonprofits, employers, community colleges, financial institutions and city and state agencies, that work together to help people achieve lasting financial stability through financial coaching and education, job training, savings and credit building, safe and affordable financial products, and more.

We improved the lives of 2 million people in the Greater Houston Area last year.

United Way of Greater Houston provides the safety net for our community, urgently-needed services like food, housing assistance, physical and behavioral health care, and help escaping violence. Safety net services stabilize people in crisis and unable to meet their basic needs and allow them to start thinking about the future.

84 percent of students in United Way programs were more successful in school last year.

We know that a strong educational foundation gives people a better chance of thriving. Through early childhood education, out-of-school enrichment, mentors, and other academic support, we are helping prepare the next generation to lead our families, businesses, and communities.

United Way is front and center, helping our community get through crises, like Hurricane Harvey and COVID-19.

In times of crisis, United Way is here to coordinate recovery, provide help through 211, and invest in critical services. Nearly 80% of our program investments last year went to services that are now directly helping people affected by COVID-19.

We believe our community’s wellbeing depends on the wellbeing of everyone who lives here.

Communities of color face a disproportionate opportunity gap and attitudes and conditions that make it difficult to thrive. That’s why we have developed programs, like United Way THRIVE and Project Blueprint, that make headway against racism and under-representation.

Your gift helps real families in our community, like those pictured in this brochure.
MORE THAN 40% OF FAMILIES IN OUR COMMUNITY ARE WORKING HARD BUT CAN’T MAKE ENDS MEET.

These families struggle to take care of the basics, like food, housing, and health care. COVID-19, the economic fallout, and significant job loss have increased the number of people who need help and have made life tougher for those who were already struggling.

United Way of Greater Houston helps people break down the barriers that keep them in a state of struggle and prevent them from becoming financially stable. With your help, we provide a safety net to help people meet their immediate basic needs and we help our neighbors achieve long-term financial stability and success.

SOME OF OUR COMMUNITY NEEDS

- 40 PERCENT of families in our area struggle just to get by
- COVID-19 has created unprecedented hardship, especially among those already struggling
- SOMEONE earning minimum wage of $7.25/hour has to work more than 100 hours a week just to make rent
- 2 IN 5 families don’t have $400 saved in case of an emergency
- STUDENTS falling behind and living in poverty are 13 times more likely to drop out of high school

THE IMPACT WE MAKE TOGETHER

- 2 MILLION people improved their lives in the last year
- 100+ strategically-chosen services made possible throughout our community
- 142,000 people helped with basic needs, like food, housing, and health care
- 75 PERCENT of those in United Way programs gained the skills to enter the workforce
- 952,000 people helped to rebuild their lives after crises

UNITED WAY ADDS VALUE TO EVERY GIFT

- STEWARDSHIP, ACCOUNTABILITY, AND TRANSPARENCY
  Your gift is invested directly in services that make a measurable difference in key areas of need. Investment decisions are backed by research, overseen by donors, like you, and continuously monitored.

- QUALITY IMPROVEMENT
  United Way and our partners are committed to continuous quality improvement. We use data to measure effectiveness, identify existing and emerging needs, and guide strategic decision making.

- COLLABORATION
  United Way brings people and partners together to share and collaborate, spark partnerships, reduce duplication, and strengthen our community’s social service sector.

- CONVENER
  We bring together nonprofits, businesses, city and state agencies, and the community at large to best address big issues like disaster recovery, workforce development, and the quality of life for veterans.

- MULTIPLIER
  When you give to United Way, you get a multiplier on your investment. You are part of a collective effort that improves people’s lives and creates long-term change in our community.
JOIN US

Your gift to United Way of Greater Houston helps millions of people move from struggling to success. Give online at unitedwayhouston.org or through your workplace campaign.

Join a Leadership Giving group and deepen your community impact while you enjoy networking, educational, service, and social opportunities.

30 or younger? Become a United Way LINC member and volunteer, network, and have fun with people who share your passion.

Retired or soon to be? Join Stay United and get connected with service and educational projects, new friends and networks, and avenues to continue using your professional skills for the greater good.

Volunteer through your workplace campaign or at one of our community-wide volunteer projects.

WHAT YOUR GIFT CAN DO

$5 A WEEK

-can provide 90 meals for a family of four.

$10 A WEEK

-can provide a young person with six months of a quality after-school program.

$20 A WEEK

-can prepare three people to start and succeed in new jobs that will help support their families.

$50 A WEEK

-can provide critical behavioral health services for two individuals, helping ensure their stability and productivity.

Need help or know someone who does?

Our 211 Texas/United Way HELPLINE is here 24/7. Just dial 211 for help in 150 languages.