Leadership Giving

Giving Levels
Chairman’s Club ($1,000-$2,499)
Impact Circle ($2,500-$4,999)
Leadership Circle ($5,000-$9,999)
Alexis de Tocqueville Society ($10,000+)

Special Initiatives
Women’s Initiative ($2,500+)
Young Leaders ($1,000+), 45 and under
Stay United (Retirees)
LINC ($250+), 30 and under
Taking it to the next level

• Enlist a team
• Develop an action plan
• Make the ask
• Recognize those who donate
• Say Thank you!
United Way Community Events

Day of Action
• September 18 and November 13
• Remote and virtual projects for the whole family!

Give Back BINGO

Virtual Notes of Encouragement
Virtual/Remote Custom Projects

DIY Kits or Supply Drives

Notes of Encouragement

• Customized portal for employees to submit notes to population of your choosing (fee associated)

Give Back BINGO (Highlighted on Day 1)

• Can be an add-on to current projects that encourages participation and camaraderie
### Give Back BINGO Card

**Give Back BINGO**

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<tbody>
<tr>
<td>Donate clean, donated books to a school or preschool program</td>
<td>Use chalk to decorate the sidewalks in your neighborhood to spread positivity</td>
<td>Drop off shelf-stable food to a local food pantry</td>
<td>Mail a letter to a senior citizen in your life</td>
<td>Participate in a United Way Day of Action event</td>
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<td>Donate a pack of diapers and/or wipes to a local shelter</td>
<td>Donate toiletry items to a local shelter</td>
<td>Submit a virtual note of encouragement to essential workers</td>
<td>Pick up groceries for an elderly or at-risk neighbor</td>
<td>Mentor a student through United Way of Greater Houston</td>
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<tr>
<td>Sell a friend a gift on AmazonSmile</td>
<td>Donate essential cleaning items to a local nonprofit</td>
<td>Donate new socks to someone for students through United Way of Greater Houston</td>
<td>Create a snow blanket for families in shelters</td>
<td>Support your elderly or at-risk neighbors by offering to clean up their landscaping</td>
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<tr>
<td>Pay it forward by covering the cost for the person behind you on the drive-thru</td>
<td>Donate new socks to someone for students through United Way of Greater Houston</td>
<td>Create a snow blanket for families in shelters</td>
<td>Support your elderly or at-risk neighbors by offering to clean up their landscaping</td>
<td>Donate monthly grocery or household items to local shelters</td>
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<td>Send a thank you to your child’s teacher or school staff to show your appreciation</td>
<td>Beauty your neighborhood by picking up garbage and picking up trash</td>
<td>Donate your no-longer-needed movies and games to a local youth program</td>
<td>Follow @UnitedWayHouston on social media</td>
<td>Send a thank you to a volunteer in your life</td>
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**United Way of Greater Houston**

#GiveBackBingo @UnitedWayHouston
In-person Volunteer Opportunities

Service To Go Kits
- United Way led in-office projects to create client focused kits

Community Based Projects (currently limited)
- Food distribution
- Facility improvement and landscaping
- Client interaction (not available at the time)
How can I get involved?

• Visit the United Way website
• Promote Leadership Giving in your campaign
• Talk to your Donor Relations Representative about options and to receive a volunteer request form

Track and share engagement data! The best way for us to help you engage your donors is to receive data. Without it, we cannot thank them or get them involved.
Keeping Engaged

United Way of Greater Houston Website Resources

Event Website-  https://www.unitedwayhouston.org/donors/events/
Materials and Sample Communications-  https://www.unitedwayhouston.org/materials/
Volunteer Engagement Information-  https://www.unitedwayhouston.org/about/volunteers/

United Way Campaign Staff Member can connect you to the special initiatives and to Volunteer Engagement!
Discussion and Q&A