LEADERSHIP DONORS
MAKE THE DIFFERENCE
DO SOMETHING ABOUT IT
THE IMPACT OF YOUR GIFT

THE BIG PICTURE

SOME OF OUR COMMUNITY NEEDS

40 PERCENT
of families in our area struggle just to get by

COVID-19
has created unprecedented hardship, especially among those already struggling

SOMEONE
earning minimum wage of $7.25/hour has to work more than 100 hours a week just to make rent

2 IN 5
families don’t have $400 saved in case of an emergency

STUDENTS
falling behind and living in poverty are 13 times more likely to drop out of high school

THE IMPACT WE MAKE TOGETHER

2 MILLION
people improved their lives in the last year

100+
strategically-chosen services made possible throughout our community

142,000
people helped with basic needs, like food, housing, and health care

75%
of those in United Way programs gained the skills to enter the workforce

952,000
people helped to rebuild their lives after crises

BECOME A LEADERSHIP DONOR:

THE IMPACT OF YOUR GIFT

$1,000 ($19 a week) will provide a family of four with 110 days of food.

$2,500 ($48 a week) will provide workforce development services for seven people, helping them increase their income and better support their families.

$5,000 ($96 a week) will provide critical mental health services for five individuals, helping ensure their stability and productivity.

$10,000 ($192 a week) will provide a year of quality early childhood education for two low-income children, helping ensure they are ready to start and succeed in school.
CONTRIBUTION LEVELS

Alexis de Tocqueville Society members’ annual gifts of $10,000 or more demonstrate their deeply rooted commitment to our community.

Leadership Circle donors take a stand for our community through their generous annual gifts ranging from $5,000 to $9,999.

Impact Circle supporters make a profound impact through their gifts of $2,500 to $4,999.

Chairman’s Club members provide an outstanding base of support through their gifts of $1,000 to $2,499.

SPECIAL GROUPS

Women’s Initiative members generously support United Way with personal gifts of $2,500 or more. They gather together for social and personal development opportunities throughout the year.

Young Leaders are professionals age 45 and under, who pave the way for the future through gifts of $1,000 or more annually. This group hosts events to develop professional relationships with like-minded individuals, business professionals and prominent community leaders.

Stay United is for those who are retired or thinking of retiring. This group can connect you with opportunities to create impact in our community.

Diamond Donors are loyal donors who have supported United Way’s mission with their generous annual gifts for 25 years or more.

LINC (Lead. Impact. Network. Change.) engages individuals age 30 and under who make a gift of $250. These young professionals gather together to volunteer and connect socially.

WAYS TO GIVE

Through your company campaign via payroll deduction, check, credit card or direct bill.

Online at unitedwayhouston.org
With stocks and securities
Through a donor-advised fund
A planned gift through your estate

STAY CONNECTED

For more information please contact Taylor Grimes at 713-685-2336 or tgrimes@unitedwayhouston.org.

ATTEND AN EVENT

To learn more about our events, visit our online calendar at unitedwayhouston.org/donors/events.

Your gift helps real neighbors in our community, like those pictured in this brochure.
MORE THAN 40% OF FAMILIES in our community are working hard but can’t make ends meet. These families struggle to take care of the basics, like food, housing, and health care.

COVID-19, the economic fallout, and significant job loss have increased the number of people who need help and have made life tougher for those who were already struggling.

Your support is more important than ever.

United Way of Greater Houston helps people break down the barriers that keep them in a state of struggle and prevent them from becoming financially stable. With your help, we provide a safety net to help people meet their immediate basic needs and we help our neighbors achieve long-term financial stability and success.