HIGHLIGHTS OF OUR IMPACT

2 MILLION OF OUR NEIGHBORS GOT HELP LAST YEAR, THANKS TO YOUR GENEROSITY.

211 TEXAS/UNITED WAY HELPLINE

Connecting people with help, hope, and critical resources 24/7/365 in many languages.

United Way THRIVE

United Way THRIVE is a collaborative that gives people the tools, resources, and support to attain what we all want: good jobs with good wages, safe and affordable housing, financial security, and success for our children.

- 1,300,000 people connected with help in 2019
- 229,553 people connected with food assistance
- 226,720 people connected with utility assistance
- 216,663 people connected with health care
- 165,556 people connected with rent or mortgage assistance
- 97,337 people connected with housing or shelter
- 22,000 veterans and military families connected with tailored resources
- 61,130 families put on the path to financial stability
- 16,200 families received workforce development services
- 35,800 tax returns completed with more than $48 million in refunds returned
- 1,900 clients placed or replaced into jobs with an average wage of $14.58
- 14,800 families benefitted from financial education and coaching
- 10:1 return on investment

HELPING YOUNG PEOPLE SUCCEED

When young people succeed, it helps our families, our neighborhoods, and our community thrive.

- 1,000 children received affordable, quality early childhood education through United Way Bright Beginnings
- Engaged 3,148 students and 2,831 parents in learning last summer through our Summer Learning Initiatives

More than 500 students participated in United Way M.A.T.H. Camps

Invested in out-of-school programs in six underserved communities, serving 1,564 children and 660 parents through Out 2 Learn

GRANTS

Special grants help us meet specific community needs.

- $735,000 awarded to 18 organizations providing basic needs assistance
- $962,000 awarded to 13 of those agencies to continue serving clients impacted by Hurricane Harvey
- $175,000 in grants awarded to nine organizations serving veterans
- $116,985 in one-time grants awarded to 16 organizations for community projects

VOLUNTEERS

- 12,000 VOLUNTEERS CONTRIBUTED 56,000 HOURS TO UNITED WAY OF GREATER HOUSTON
- 360 Day of Caring events attracted thousands of volunteers who planted gardens, painted walls, and hosted activities for clients
- Houston Texans Linebacker Whitney Mercilus helped United Way Project Undercover collect 40,000 pairs of socks and underwear for 4,000 students
- Leadership Donors donated school supplies for 350 Bright Beginnings and Out 2 Learn students
- Stay United members served as pro bono consultants to 13 local nonprofits
- 34 Book Nooks were created by LINC volunteers to place in local classrooms
- $1.4 million VALUE OF THE TIME GIVEN BY VOLUNTEERS (TO US IT IS PRICELESS!)

CAMPAIGN

Under the leadership of Campaign Chair Dan Gilbert, contributions to the 2019-2020 Community Campaign are projected to reach $67.5 million!

- $7 million contributed by Alexis de Tocqueville Society members
- $2 million contributed by Leadership Circle members
- $5.4 million contributed by Women’s Initiative members
- $2.3 million contributed by Young Leaders
- $1.6 million contributed by Chairmain’s Club members

Caring Champions

In addition to championing their own company campaigns, Caring Champions sponsor campaign activities throughout the year.

- ConocoPhillips • Enbridge • ExxonMobil
- Bank of America • CenterPoint Energy
- The Friedkin Group • Memorial Hermann
- Schlumberger • Shell Oil Company
- Houston Methodist • NOV • Zachry Group

ANSWERING THE CALL

This iconic blue phone made its way around our community to let people know that if you need help, United Way is just one phone call away, and if you are able to help, your gift ensures that someone is there to answer every call. Learn more at unitedwayhouston.org/abouttheblue.

COVID-19 RESPONSE

United Way is always ready to serve our community in times of crisis.

211 connected more than 81,000 people with COVID-19 related help between March 1 and May 30, 2020.

The Greater Houston COVID-19 Recovery Fund, a joint effort with the Greater Houston Community Foundation, has raised $15 million and deployed $10.5 million in grants to trusted nonprofit partners providing critical services to our neighbors.

United Way continues to convene partners, assess needs, and direct resources where they are needed most.

View our full 2019-2020 Annual Report at unitedwayhouston.org/news

Connect with us @UnitedWayHouston